

# HORNS & BONE PRODUCTS, MORADABAD

1.	<b>Implementing Agency</b>	Rudayan Gram Vikas Ashram,				
2.	<b>Address in Detail</b>	Rudayan Gram Vikas Ashram, Cote Purvi Sambhal, Moradabad (U.P.)				
	Phone:	05923-239111				
	Fax:	----				
	e-mail:	<a href="mailto:rudayan.sambhal@rediffmail.com">rudayan.sambhal@rediffmail.com</a>				
	Website:	----				
3.	<b>Cluster products</b>	<b>Horn &amp; Bone Products Items:-</b> Combo, Lamp Stand, Button, Artificial jewelry, Shoe Pieces etc.				
4.	<b>Project Cost ( ` In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilised</b>
	<b>80.00</b>	<b>8.50</b>	<b>88.50</b>	63.30	63.30	63.30
5.	<b>Name of Cluster Development Executive(CDE)</b>	Sunil Kumar Pandey				
	Mobile No:/Phone No.	09368124525				
6.	<b>Technical Agency:</b>	EDI, Ahmedabad				
A.	Name of the Resource person with mobile No.	Shri Pankaj Arya 08004424484				
B.	Address:	Entrepreneurship Development Institute of India (EDI), P.O. Bhat, Dist. Gandhinagar, (Via. Ahmedabad Airport & Indira Bridge), Gujarat, Pin. 382 428				
C.	Phone/Fax/E. Mail.	079 23969164				
7.	<b>Date of starting of cluster</b>	16-3-2008				
8.	<b>Expected date of completion of cluster</b>	31-3-2012				
9.	<b>CFCs Status</b>					
A.	No. of CFCs	Land availability	Constructed area	Location		
	1	Yes	3600 Sq ft	Hallu Sarai (Sambhal)		
B.	Machinery Installed in CFC					
	No.	Name of the machinery				
	1	Boiler Capacity- 500 Kg.-2				
	2	Policer Drum & Ragemal with Moter (Hovels Lafort)- 4				
	3	Grinding & policing Machines with Puli-4 Moter KW ( Hovels Lafort )- 24 Adda				
10.	<b>No. of Charkhas</b>	NA				
11.	<b>No. of Looms</b>	NA				
12.	<b>No. of Tools Distributed</b>	55				
13.	<b>Interventions carried out in Design product Development</b>					
A.	Designer engaged. If yes, give name address and phone/mobile			Nil		
B.	New products Developed			-		
C.	Improved/new design			-		

D.	Brief note on Design intervention		-						
<b>14.</b>	<b>Market Promotion Assistance</b>	<b>Nos</b>	Location	Computerization of sales outlets, bar-coding					
A	Renovation and up gradation of marketing outlets	<b>1</b>	Sambal	-					
B	brief Note stating efforts undertaken		---						
<b>15.</b>	<b>Capacity Building Measures</b>								
A	Exposure visits to other clusters								
	<b>Places</b>		No. of Artisans	Output					
	--		30	---					
B	Need based training within the clusters (skill development, Self-Help, credit & others)								
	<b>Type of training</b>		No. of Artisans	Output					
	Skill upgradation training		215	--					
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefitted</b>								
A	Male	Female	Total	SC	ST	OBC	Minority	others	
	89	450	539	29	-	59	-	451	
B	No. of Identify card issued			500					
<b>17.</b>	<b>Self Help Groups</b>								
A	(i). No. of SHG formed			10					
	(ii) No. of SHG Registered			--					
	(iii). No. of SHG tied up with Bank			---					
<b>18.</b>	<b>Production</b>								
	Annual Production			Qty	Value ( ` in lakh)				
				---	33.55 (2010-11)				
<b>19.</b>	<b>Sales</b>								
	Annual Sales			Qty	Value ( ` in lakh)				
				---	38.93 (2010-11)				
	Export Market			---					
<b>20.</b>	<b>Achievement</b>								
A	Registering ISOs			--					
B	Branding of products			--					
C	Improved Packaging			--					
D	Enhanced wages (in per cent)								
	Spinner		Weaver	Artisan					
	NA		NA	25%					
E	Social security coverage of Artisans			500 artisans are covered under insurance					